

**FOR IMMEDIATE RELEASE**

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## Steve Trautman is Entrepreneur-in-Residence at Montana State University College of Business

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(FEB. 20, 2012—BOZEMAN, MT) **Steve Trautman**, founder and principal of **The Steve Trautman Co.**, is [Entrepreneur-in-Residence](#) at Montana State University's College of Business for the Spring 2012 semester.

Chosen for the role by the Jake Jabs Center for Entrepreneurship for the New West and the Alderson Program in Entrepreneurship, Trautman will spend a week in February with students and faculty, sharing his experiences and expertise earned from more than two decades of entrepreneurial endeavors.

The program, which hosts a successful entrepreneur in residence each semester, provides students with learning opportunities for real life, practical wisdom on starting and running businesses. Former MSU Entrepreneurs-in-Residence include Shannon Stowell, currently the president of the [Adventure Travel Trade Association \(ATTA\)](#), and Mr. Gannon, lifelong entrepreneur and international advisory board member of the [Global Compact Cities Programme](#).

From February 20 – 24, 2012 Steve Trautman will be at the university in Bozeman, MO, putting his speaking and knowledge transfer skills to work as he teaches and inspires some of tomorrow's business leaders.

**The Steve Trautman Co.** are experts in knowledge transfer. The company provides business executives with the simplest, most relevant, and quick solutions for knowledge transfer and workforce risk management. For nearly two decades their proven tools have helped Fortune 500s and 1000s—in industries such as high tech, manufacturing, finance, energy, government, and communications—assess risk, internally share knowledge, and reduce the loss of talent and experience.

**Steve Trautman** is corporate America's leading knowledge transfer expert. With two decades of application inside blue chips and Fortune 1000s, his pioneering work in the field of knowledge transfer and related risk management tools are now the nationally-recognized gold standard. He has written two books, speaks internationally, and is known for a high-energy style that combines humor, street smarts, and board room wisdom.

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